

S | V | I | C



7th Annual
**INDUSTRIAL
SUMMIT**

**THE FUTURE OF MANUFACTURING:
TECHNOLOGY & THE WORKFORCE**

KEYNOTE SPEAKER

CHRIS LUECKE

OCTOBER 4, 2024

COS TULARE CAMPUS

SouthValleyIndustrialCollaborative.org



Chris Luecke

Proud Sponsors of the Keynote speaker

**Chris Luecke the host of the top-ranked
podcast Manufacturing Happy Hour.**

For the 7th Annual South Valley Industrial Summit

CVML MISSION:

The CVML facilitates and supports regional initiatives for its member colleges and key stakeholders. Through professional development, curriculum development, and collaborative communication and implementation, we collectively provide education and training to create a highly skilled workforce. The Consortium enhances workforce development in priority industry sectors by facilitating discussions and providing leadership.

WHY PARTNER WITH THE CVML?

- Develop a qualified talent pipeline
- Reduce costs of training and/or recruitment
- Address particular training and/or service needs
- Helps meet diversity goals and/or social responsibility objectives

Interested in a partnership? Please contact:

Gary Potter, Regional Director of Employer Engagement
gary.potter@crconsortium.com

AGENDA

SouthValleyIndustrialCollaborative.org

- 8:00-9:00** Registration & Vendor Showcase
- 9:00-10:00** Summit Kick off with Chairman Rodney Wilson, College Of The Sequoias, and SVIC Good Jobs Challenge Update
- 10:00-10:15** Break and Exhibits
- 10:15 - 11:00** Morning Breakout Sessions
- Fall 2024 California Labor & Employment Law Update
 - Integrated Machine Vision
 - Building Tomorrow's Workforce: Leveraging Apprenticeships in Advanced Manufacturing
 - AI: Getting Started with Generative AI
 - Recruiting in the Digital Age: Harnessing Technology for Modern Talent Acquisition
 - Industry 4.0 Certifications (SACA) Smart Automation Certification Alliance
- 11:00-11:15** Break and Exhibits
- 11:15-12:00** Afternoon Breakout Sessions
- Integrated Machine Vision
 - Innovating High School Education: Integrating Industrial Automation in High School Curriculum for a Stronger Workforce
 - Building Tomorrow's Workforce: Leveraging Apprenticeships in Advanced Manufacturing
 - Recruiting in the Digital Age: Harnessing Technology for Modern Talent Acquisition
 - AI: Advanced Uses for Generative AI and No Code Automation
 - Industry 4.0 Certifications (SACA) Smart Automation Certification Alliance
- 12:10 -1:45** Lunch and Keynote Speaker Chris Luecke "Manufacturing Happy Hour"
- 1:45-2:00** Closing Remarks and Raffle

COS Tulare Campus

October 4, 2024



Rodney Wilson

Electric Motor Shop, Distribution Manager
Chairman, South Valley Industrial Collaborative

Welcome to the South Valley Industrial Summit

I am excited to be a participant in the planning and promotion of this annual gathering of industry partners. It is awesome to see how so many different groups come together to put this event on so that businesses, chambers of commerce, educators, local government entities and economic and workforce development agencies can share information and learn about challenges that we are facing now and in the future.

It seems natural that those who have the passion to improve our local economy and business environment would collaborate to come together for the benefit of all. We have such a great opportunity to shape our future by getting together like this to discuss our daily challenges in business and find workable solutions.

I find it so rewarding personally for me and for my business to have the relationships with others who share this passion. It's nice to know who you can talk to if you need help, whether it be with the city, county, and the state; and trust that those parties are genuinely interested in hearing your concern.

Additionally, local educators are working to help us by creating pathways, certificate and degree programs with the desire to produce a well-educated workforce for our future needs. The local economic development agencies are just as interested in retaining existing businesses as they are in attracting new business to our area. As an existing business, I appreciate being asked what we need from them to help us stay profitable and vibrant in our community.

Lastly, I would like to take this opportunity to invite those of you who have not already joined us to become involved as partners in the South Valley Industrial Collaborative. Like most things in life, we will get out of this effort what we are



WorkingBetterTogether



willing to put in. With this type of effort, the strength is in the numbers. We can affect our future in the most positive way by working together with the end in mind. So please help us achieve “Our Purpose: To provide a platform to build industry-led, Industry-driven, community-supported partnerships which strengthen economies in the South San Joaquin Valley.”

Thank you again for your attendance at this event. Please join us in our efforts to make the San Joaquin Valley THE place to do business.

Working Better! Together.

Rodney Wilson, SVIC Chairman of the Board

TOGETHER INDUSTRY STRONG

SOUTH VALLEY INDUSTRIAL COLLABORATIVE (SVIC)

Vision: Vibrant Partnerships, Vibrant Industries, Vibrant Communities.

Mission: The South Valley Industrial Collaborative (SVIC) is a partnership for Community Excellence whose purpose is to provide a platform to build industry-led, industry-driven, and community supported partnerships to strengthen economies in the South San Joaquin Valley.

Purpose of the Summit: The Industrial Summit provides SVIC partners and community the opportunity to come together on an annual basis to learn about innovative industries that are growing in the region, to attend informational and educational breakout sessions, to engage in B2B networking.

The Industrial Summit depends on sponsorship and support from industry partners and community members. Your support of the South Valley Industrial Summit demonstrates the support for the industry to ensure industries continue to grow, create jobs, and are able to compete in the national and global markets.

We thank you in advance for your consideration and look forward to partnering with you in support of our South Valley Industries!

Questions: Matthew Hamilton matt@southvalleyindustrialcollaborative.org 559.248.1926



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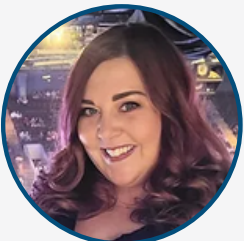
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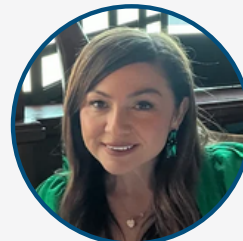
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RESUME

SUMMARY

- Experience in commercial program development
- Expert knowledge in engineering
- Strong experience in software design and construction, automation, network performance optimization
- 20 years of development experience. Worked on projects in various industries
- Management of a small team of engineers

WORK EXPERIENCE

01/2007 - Present Company Name (City, State)

Job Position Name

Working on new innovation project

- Led the team of 10 other people who developed the product
- Supervised the project and was involved in the design
- Created all design documents, including architectural, electrical, and mechanical
- Designed and built hardware and software for the product
- Maintained records on all design, development, and testing activities
- Managed the team of 10 other people who developed the product

01/2004 - 01/2007 Company Name

Job Position Name

Responsible for design development

- Led the team of 10 other people who developed the product

KEYNOTE SPEAKER



CHRIS LUECKE

Manufacturing Happy Hour

Chris Luecke is a Podcaster, Marketer, and Content Creator in the manufacturing industry and the host of the top-ranked podcast Manufacturing Happy Hour. Described as "TEDx meets 'How It's Made,'" Manufacturing Happy Hour goes beyond the buzzwords and dissects real-life applications and success stories through candid interviews with executives, entrepreneurs, and thought leaders. To date, Chris has interviewed over 200 leaders in the industrial sector in an effort to simplify and explore the latest trends and technologies impacting modern manufacturers.

Making Manufacturing Current, Cool, & Approachable...

Social Media:

LinkedIn: [linkedin.com/company/manufacturinghappyhour](https://www.linkedin.com/company/manufacturinghappyhour)

Website: [manufacturinghappyhour.com](https://www.manufacturinghappyhour.com)

YouTube: [youtube.com/c/ManufacturingHappyHour](https://www.youtube.com/c/ManufacturingHappyHour)

Instagram: [instagram.com/mfghappyhour](https://www.instagram.com/mfghappyhour)

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231 S. Kelsey St., Visalia, Ca
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January 2025
College of the Sequoias Tulare Campus
559-688-3040
4999 E. Bardsley Ave, Tulare
CALL FOR MORE INFO!

Electricity Basics Training

**Not-for-Credit*

January 22 & 23, 2025 OR
April 22 & 23, 2025
8:00 a.m. - 12:00 p.m.

COS Training Resource Center
231 S. Kelsey St., Visalia, Ca

ENROLL! bit.ly/EBT2025

Ag & Trades Job Fair

Connect | Recruit | Hire

Tuesday, March 18, 2025
11:00 a.m. - 1:30 p.m.

College of the Sequoias Tulare Campus
4999 E. Bardsley Ave., Tulare, Ca

AGTrades2025.eventbrite.com

Employer Matching Day

College of the Sequoias
Apprenticeship Programs
559-737-6236

apprenticeship@cos.edu
CALL FOR MORE INFO!

cos.edu/apprenticeships

Employer Appreciation Breakfast

Friday, May 2, 2025

7:00 a.m. - 9:00 a.m.

College of the Sequoias Visalia Campus
559-688-3047

915 S. Mooney Blvd., Visalia, Ca
CALL FOR MORE INFO!

REGISTER HERE!

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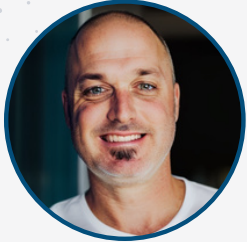
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AI: Advanced Uses for Generative AI and No Code Automation



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United Staffing Associates

Recruiting in the Digital Age: Harnessing Technology for Modern Talent Acquisition



CHRISTINA HOPPER

WIB

Recruiting in the Digital Age: Harnessing Technology for Modern Talent Acquisition



ASHLEY LAND

College of the Sequoias

Share Your Building Tomorrow's Workforce: Leveraging Apprenticeships in Advanced Manufacturing



ADRIANNA FONSECA

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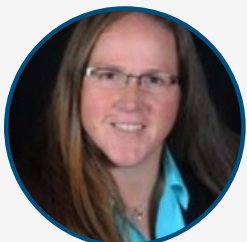
Building Tomorrow's Workforce: Leveraging Apprenticeships in Advanced Manufacturing



IAN WIELAND

Sagaser, Watkins & Wieland PC

Fall 2024 California Labor & Employment Law Update



TULE CARDOZA

Visalia Unified School District

Innovating High School Education: Integrating Industrial Automation in High School Curriculum for a Stronger Workforce



EMILIA WADE

Tulare County Office of Education

Innovating High School Education: Integrating Industrial Automation in High School Curriculum for a Stronger Workforce



CHRIS KLEIN

Klein Educational Systems, Inc.

Industry 4.0 Certifications (SACA) Smart Automation Certification Alliance



NICHOLAS MASTERSON

B&R Industrial Automation Corporation

Integrated Machine Vision

notes

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7th Annual South Valley Industrial Summit

Thank you to our Sponsors and Exhibitors

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Tim A. Hire, County Superintendent of Schools




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10.03.25

Save the
Date!



See you **there!**

559-248-1926 

matt@southvalleyindustrialcollaborative.org 

Southvalleyindustrialcollaborative.org 